



International Conference on Software Engineering

May 20—26, 2007 -- Hilton Minneapolis

What is ICSE?

- **Flagship conference of the software engineering community**
- **Attended by more than 1,000 members of academia, industry, and government**
- **Professional development: Tutorials, workshops, latest research**

Benefits to Supporters

- **Excellent recruiting venue for highly qualified software engineers**
- **Invitation to Student Social Reception**
- **Organization's logo on ICSE publicity materials including:**
 - Conference website, proceedings, and program
 - Signage and banners at the conference
- **High visibility to a large community of scientists**
- **Provide corporate information to attendees**

Support Level Opportunities

- **Four levels of support:**
 - Platinum (\$25,000); Gold (\$15,000); Silver (\$10,000); Bronze (\$5,000)
- **Sponsorship can be associated with a specific conference activity**

Levels	Student Reception	One Day Passes	Corporate Flyer or Handout	Logo on Publicity	Exhibit Spaces
Platinum	✓	15	✓	✓	2
Gold	✓	10	✓	✓	1
Silver	✓	5	✓	✓	
Bronze		3		✓	

For information, please contact:

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www.icse-conferences.org/2007